



2024/25 Glittering Lights Sponsorships

Partner Benefits	Biscuit	Dancer	Dasher	Donner	Comet
	\$30K+	\$20K+	\$15K	\$10K	\$5K
Custom Light Display with Logo	X				
Exclusivity in your industry	X				
Customized charitable component	X				
On Air Media mentions	X	X			
Publicity mentions	X	X	X		
Custom Promotional Night	X	X	X		
Employee Night	X	X	X		
Email Blast inclusions	X	X	X	X	
Print Ad inclusions	X	X	X	X	
VIP Night Invites	10	8	6	4	
Biscuit's Golden Ticket	X	X	X	X	X
Event Program Ad Size	Full page	Full page	1/2p	1/2p	1/4p
Logo on Avenue of Thanks	X	X	X	X	X
Cross Promotion Opportunities	X	X	X	X	X
Social Media mentions	X	X	X	X	X
Bulk tickets discount	X	X	X	X	X
Logo on website	X	X	X	X	X
Comp Admission Tickets	25	20	15	10	4



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